**Final Project Proposal**

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I am looking into a dataset about second-hand car trading. Car owners can list their car on the website to sell, and buyers can browse and filter the search and send a rely message to show their interests to purchase the car.

The dataset includes car make, model, year, selling location asked price, and how many replies each ad has received.

**Here are three potential questions I hope I will be able to answer with my skills:**

1. I am planning to predict the suggested selling price for used cars on our website.
2. I am planning to create product recommendations based on individual users’ interests data.
3. I am planning to predict the lead ratio of each listed ad.